



MEMORANDUM OF UNDERSTANDING

Memorandum of understanding on co-operation between:

International Sport and Culture Association (ISCA)

and

World Outgames 2009

International Sport and Culture Association (ISCA) as an international association, whose members are primarily non-governmental entities in the field of sport and culture for all from Africa, Asia, Europe, North and South America understands sport as an integral part of cultural life.

As people manifest their culture through their participation in sport, it is important to promote and deepen a coherent view of sport and culture.

Sport as movement culture is, thus, a field where cultural identity as well as international understanding can be developed.

In the context of Sport and Culture, sport is understood not only as competitive activities and health-related exercises, but also as recreation, pastimes, games and leisure activities.

Sport and Culture is an essential part of education and a way of educating people to become responsible citizens in their society.

Besides sport and games, culture as a way of life also includes traditional customs and festivities, dance, music, song, theatre and other creative and social activities.

The primary objectives of ISCA are

- to promote an understanding between people across borders through sports and cultural activities.
- to stress the view of sport as a bearer of local, regional or national cultural identity, thereby placing it in the centre of international exchanges of ideas, views and cultural expressions.
- to encourage the broadest possible participation in sporting and cultural activities among all affiliated members.



World Outgames 2009 aims to create:

- An event based on the belief that cultural diversity is a condition for innovation, which is a condition for value creation in society – economically, socially, and culturally.
- An event that addresses the head, the heart, and the body. The head through the human rights conference, the heart through the culture and art programs, and the body through the sports program.
- An event whose ambition is to release the talent reserves and elevate the life quality of the LGBT community in Denmark and the rest of the world.



International Sport and Culture Association (ISCA)

and

World Outgames 2009

have agreed on the following steps for mutual co-operation:

1. The parties will generally aim at as much future co-operation as possible, for the benefit of sport for all.
2. The parties will promote each other 's organisations and activities in their respective communication channels. Specifically, **ISCA** commits to promote the 2009 World Outgames event in the ISCA newsletters, on its web site and in its Magazine.
3. The parties will explore possibilities for mutual cooperation projects and events, preferably in connection with or clearly linked to the World Outgames event in 2009.
4. The parties underline the expertise of World Outgames in hosting large scale international events. The parties agree to explore ways of cooperation in order to sustain and further develop this expertise, also after the World Outgames event has taken place.
5. The parties will share relevant information in their respective fields, in particular in the areas of emerging trends in Sport for All, fundraising possibilities and future partnerships.
6. The parties can extend invitations to the representatives of the other party to meetings and events that they organise.

Copenhagen, June 2008

Mogens Kirkeby
President
ISCA

Uffe Elbæk
Managing Director
World Outgames 2009